NPIC/TSSG-022/70 2 4 JUN 1970

MEMORANDUM FOR: Director, National Photographic Interpretation Center	
SUBJECT: Request for Approval of a Contract for Imagery Experimentation Support with at a Cost of from FY-1971 R&D Funds	25X 1
1. This memorandum requests approval for the commitment of R&D Funds for a contract. The specific request is stated in Paragraph 8.	
2. The requested funding will enable to the Ground Order of Battle fulfill a direct support role to the Ground Order of Battle	25X1
	25X1
T+ will also permit CO provide bring	25×1
lar support to other RED projects such as the Imagery	
Interpretation Research Program and the	25X1
in July and to end in December 1970. It is a	0EV4
nical support not provided within the contract capacity	25X1
This effort would be a	25X1
as an associate structure miscellaneous services contracts in	20711
	25X1
the portod of performance under this	
contract be July 1970 through August 1971 In June 1985 after	051/4
to support the project the	25 X 1
	25X1
marily of coordinating PI participation in the GOB study. This role will require handling and administration of the study's test materials (experimental imagery, special PI keys, and test instructions), recompilation of some PI keys (if necessary), scheduling of subjects and interpreter keys (if necessary), scheduling of subjects and interpreter equipment, actual data collection responsibilities, and	25 X 1
for final analysis by Publication of a 15p state addendum (on acquisition system implications) to the addendum (on acquisition system implications) to the	25X1 25X1
final technical report may also be the originate documents	25X1
since has no facility clearance to originate documents	∠5∧ I

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beyond the level of Secret. There is little technical risk involved in this contract since its product, experimental data, will certainly be attained.	
4. selection for the performance of these tasks is based upon the contractor's intimate familiarity with Center operations and their interface with Intelligence Community analysis functions. This knowledge is critical in dealing with Interpretation studies of this type since the entire imagery exploitation process must be simulated. The proposed contractor has performed competently on similar previous projects and possesses very specific familiarity with the current effort due to his involvement in its FY-1970 preparation phase.	25X1
5. By utilizing a division of manpower between and NPIC saves money and gains efficiency. performs the more professional tasks of experimental design and data analysis, whereas augments such work with stimulus generation and data collection legwork activities not demanding the higher priced talent at could let a direct subcontract to for the required services, but the Center would lose money by allowing to play the profit-making middleman's role. Moreover, NPIC would lose a significant amount of project control afforded by the direct tie to	25X1 25X1 25X1 25X1 25X1 25X1
6. Anticipated follow-on action to this joint study will be dependent upon Center, Agency, and Community decisions made on the basis of the study's results. No cost estimate can be attached at this time to such actions.	_25X1 25X1
7. will be the Project Officer for this contract. The sterility code, is appropriate for this work; the Project Officer will assign security classifications to the reports and/or other materials delivered.	25X1

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8. It is requested that the negotiation with for a contract to conduct the program described at a cost not to exceed from Category 1 FY-1971 R&D Funds be approved.	25X1 25X1 25X1
Chief, Technical Services & Support Gro	25X1
Attachments: 1. Proposal 2. Form 2420	
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APPROVED: ARTHUR C. LUNDAHL Director National Photographic Interpretation Center	Date
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